

# Care Factor

## 2024 Industry Charity Trade Ball

### *Sponsorship Prospectus*

FRIDAY 26 JULY  
2024



Care-Factor

*Many of us are fortunate to enjoy happy healthy lives.*

*Unfortunately, many are not so fortunate ...*

Care Factor is delighted to host the **2024 Industry Charity Trade Ball**.

This important event will bring peers from the Logistics and Freight industry together for a great night and raise money for our chosen charities.

<https://www.care-factor.com.au/>

*“Christmas in July”*

Friday, 26th July 2024  
Fullerton Hotel Sydney  
6:30pm

For further information or to purchase tickets: <https://www.care-factor.com.au/>

*In Collaboration with*



# 2024 CHARITIES WE ARE PROUD TO SUPPORT



## Dolly's Dream

Dolly's Dream was created by Kate and Tick Everett following the shattering loss of their 14-year-old daughter, Dolly, after ongoing bullying.

Kate and Tick's aim is to prevent other families from having to walk this road and experience this devastation.

Dolly's Dream is committed to changing the culture of bullying by increasing understanding of the impact of bullying, anxiety, depression, and youth suicide – and by providing support to parents.



[www.dollysdream.org.au](http://www.dollysdream.org.au)

## Childhood Dementia Initiative

Every 11 minutes childhood dementia takes a life, yet most people don't know it exists.

This week two babies will be born in Australia with a condition that will lead to childhood dementia. They will suffer with symptoms for months, years or even decades, and 50% of these children will not live to see their 10th birthday. There are no treatments, and families are left to manage the burden of their child's care without appropriate support.

Childhood Dementia Initiative (CDI) believes in a better future for all children with dementia, and is driving world first action to change how they are recognised, treated and cared for now, and for generations to come.

By raising awareness, building evidence and collaborating with critical stakeholders like healthcare services, researchers and policy makers, CDI is rapidly addressing how systems responsible for care and therapeutic development are invested in and adapted to better support children with dementia.

We believe that every child should have the opportunity to live a long and fulfilling life.

childhood  
dementia  
INITIATIVE



[www.childhooddementia.org](http://www.childhooddementia.org)

*Time to catch up with your peers and help make a difference to someone in need*

# SPONSORSHIP PACKAGES

*The following Sponsorship Prospectus provides an opportunity to showcase your business and provide support for this unique industry event and charity beneficiaries.*

*\*All prices include GST*



## **Gold Sponsor (\$14,300\*)**

### **Inclusions:**

- 1 x FTA Electronic Direct Mail (EDM) - Showcasing sponsor and services with a dedicated email campaign - currently received by in excess of 3150 recipients (including exporters, importers and freight forwarders / customs brokers)
- 1 x FTA Weekly Report Sponsor of the Week - Showcasing sponsor and services in the header of the FTA / APSA Weekly Report –currently received by in excess of 3150 email recipients (including exporters, importers, key government stakeholders, and freight forwarders / customs brokers)
- Social media sponsorship announcement
- Table of 10
- Logo and company name displayed on table
- Sponsorship Email banner (with level)
- Logo on digital marketing
- Logo on screens at event
- Logo in event program
- Logo on photo board at event
- Logo on all marketing materials
- Logo on confirmation of ticket purchase email
- Logo linked to sponsor website on Care-Factor platform
- Sponsorship recognition in the FTA Across Borders Magazine event wrap up (Edition 2, 2024) & event promotion (Edition 1, 2024)
- Sponsorship recognition in the Daily Cargo News Magazine & Daily Newswire (3,500 recipients) event promotion
- Import ExportTV pre & during event interview (19,000 recipients)



## **Silver Sponsor (\$9,900\*)**

### **Inclusions:**

- 1 x FTA Electronic Direct Mail (EDM) - Showcasing sponsor and services with a dedicated email campaign (and social media) –currently received by in excess of 3150 recipients (including exporters, importers and freight forwarders / customs brokers)
- Social media sponsorship announcement
- Table of 10
- Logo and company name displayed on table
- Sponsorship Email banner (with level)
- Logo on digital marketing
- Logo on screens at event
- Logo in event program
- Logo on photo board at event
- Logo on all marketing materials
- Logo on confirmation of ticket purchase email
- Logo linked to sponsor website on Care-Factor platform
- Sponsorship recognition in the FTA Across Borders Magazine event wrap up (Edition 2, 2024) & event promotion (Edition 1, 2024)
- Sponsorship recognition in the Daily Cargo News Magazine & Daily Newswire (3,500 recipients) event promotion
- Import ExportTV pre & during event interview (19,000 recipients)



**Bronze Sponsor  
(\$5,775\*)**

**Inclusions:**

- 1 x FTA Weekly Report Sponsor of the Week - Showcasing sponsor and services in the header of the FTA / APSA Weekly Report – currently received by in excess of 3150 email recipients (including exporters, importers, key government stakeholders and freight forwarders / customs brokers)
- Social media sponsorship announcement
- Table of 10
- Logo and company name displayed on table
- Sponsorship Email banner (with level)
- Logo on digital marketing
- Logo on screens at event
- Logo in event program
- Logo on photo board at event
- Logo on all marketing materials
- Logo on confirmation of ticket purchase email
- Logo linked to sponsor website on Care-Factor platform
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- Sponsorship recognition in the Daily Cargo News Magazine & Daily Newswire (3,500 recipients) event promotion
- Import ExportTV pre & during event interview (19,000 recipients)

## CONTACT US

*For further information or to secure your sponsorship package, please contact:*

**Caroline – 02 9975 1878**

**<https://www.care-factor.com.au/>**



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